



## WARWICKSHIRE COUPLE SLAY THE DRAGON'S

Local Warwickshire couple Patti and David Bailey proved that new businesses can thrive during the recession by slaying the Dragon's in the closing episode of Dragon's Den last Wednesday night with their innovative product, Motormouse.

The latest executive gadget to hit the market and a must-have for any car enthusiast, Motormouse is an exquisitely engineered optical wireless mouse based on an iconic sports car. The idea arose after David's 50<sup>th</sup> birthday cake was topped with a model car, and the product has since been developed from the couple's home in Alcester. It now features outstanding detail including the smallest 2.4G wireless receiver in the world with three different sensitivity settings, a high quality paint finish available in black, silver and metallic red, chrome alloy wheels and real rubber tyres.

After Patti and David's confident pitch in the Den, the couple secured £120,000 investment from multi-millionaire James Caan, who described the Motormouse as 'excellent' and is keen to see what else the entrepreneurial couple have up their sleeves. Theo Paphitis was also highly impressed by the state-of-the-art product, declaring the packaging and design quality to be 'fantastic' and in fact the best computer mouse he'd ever seen.

Considering Motormouse was only launched in December 2008, it is a real success story, having achieved remarkable praise and prospered dramatically in the last ten months despite the current recession in the UK. The product

has already been dispatched to 51 countries around the globe and also picked up the Top Gear Gadget Award. More models are currently being planned to extend the Motormouse 'garage', and now with backing from James Caan, this slick gadget is sure to leave the competition for dust!

To take Motormouse for a spin, visit [www.motor-mouse.net](http://www.motor-mouse.net). The 'on the road' price is just £29.99, including batteries.

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**Notes for editors:**

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